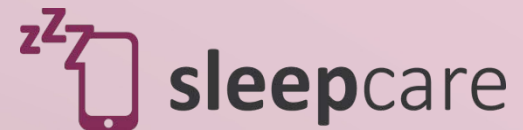


Virtual health agents at home

Will people use them?

25 august 2015

Corine Horsch



Health care

- Increasing health demands
 - Growing number of patients
(more seniors, more chronic diseases)
- Possible solution
 - Reorganise health care
 - more self-management
 - virtual health agents can help with self-management



Virtual Health Agents

- Technical challenges
 - e.g. developing characters, eye-movement, lip synchronisation
- Content-related challenges
 - e.g. poor feedback, applying knowledge
- Lack of resolve
 - e.g. in home situations



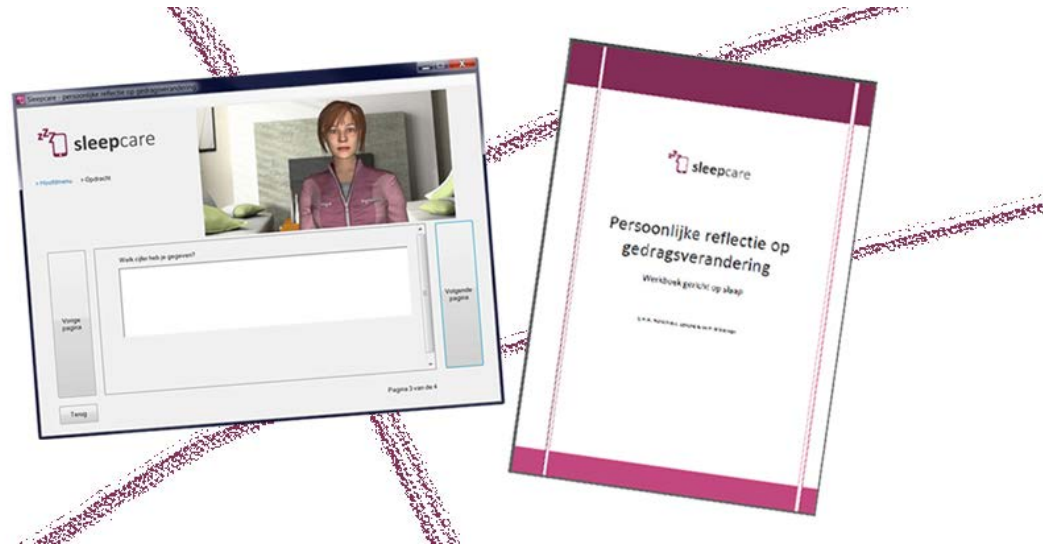
Virtual Health Agents

- Technical challenges
 - e.g. developing characters, eye-movement, lip synchronisation
- Content-related challenges
 - e.g. poor feedback, applying knowledge
- **Lack of resolve**
 - e.g. in home situations



My experiment

- 2 conditions: book vs. computer program



- Participant instructions: use twice
- Online questionnaires: pre, between, post



'Results'

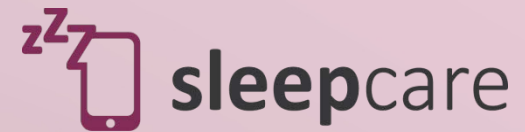
**Participants only looked once
at the workbook/program**



Discussion for think thank

1. What about the three categories?
 - Technical; Content-related; Adherence in home situations
2. What are the (most important) underlying mechanisms of non-adherence?
3. What are possible solutions for non-adherence for field studies?
4. Does a virtual agent contribute to adherence? (If yes, how?)





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Implicit reminders

- Week 0: Receive book/program at home
- Week 2: E-mail with questionnaire 2 (Q2)
- Week 3: Reminder e-mail about Q2
- Week 4: E-mail with
 - questionnaire 3 (Q3)
 - make an appointment for telephone interview
- Week 5: Calls for interview

